



VCE ENGLISH STUDENT GUIDES 2008

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NEW FOR YEAR 12 VCE ENGLISH 2008

STUDYING PERSUASIVE LANGUAGE Book 2

Robert McGregor

ISBN 1 875225 98 6

For Area of Study 3, Unit 3, Year 12 VCE English

Analysing verbal and visual texts
Techniques for the critical analysis of arguments
Comparing the use of persuasive language in different texts
Model language analyses
Strategies for constructing sustained and reasoned writing
Strategies for constructing a coherent, logical argument
Models of writing, including multimodal text

Contents

PART 1 Using Language to Persuade

- Questions and answers about the tasks
- Preparing for the school-assessed tasks
- Achieving the key knowledge and skills
- Analysing and using persuasive language: how it works

PART 2 Analysing the Use of Language to Persuade

- Analysing the use of persuasive language
- Reading strategies for language analysis
- Three analysis tasks, including passive voice logical appeal and a range of persuasive techniques
- Planning a written analysis
- Writing a language analysis
- Investigating a model analysis
- Comparing the use of language in two texts: practice task
- Strategies for comparing the use of language
- Using the language of comparison and contrast

- Planning a comparison of the use of language
- Model analysis comparing two texts
- Investigating an analysis of two texts
- Practice task: Comparing logical reasoning and appeal in two texts.

PART 3 Constructing a Sustained and Reasoned Point of View

- The task: what you need to do
- Selecting a type of text
- Studying models of presenting a point of view: two pieces
- Investigating model pieces
- Studying and investigating a simulated multimodal piece
- Planning a piece of sustained and reasoned writing
- Organising and structuring a piece of writing
- Achieving coherence: strategies and use of language
- Ideas for oral presentations, including multimodal.

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EXAMINATION LANGUAGE ANALYSIS TASK

Robert McGregor

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- Analysing the ways in which verbal and visual language is used to present a point of view and to persuade readers.

A comprehensive guide for students preparing for the language analysis section of the new VCE English examination, containing:

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- Strategies for analysing uses of language and visual images in persuasive texts.
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(Area of Study 3)

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Robert McGregor

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Unit 1: Identifying and Analysing Persuasive Texts & Techniques

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Recognising Features of Persuasive Texts: Non-Print

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Persuasive Language Uses: Explaining How They Work

Investigating Persuasive Techniques

Unit 2: Analysing & Using Persuasive Language

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Using Effective Analytical language

Analysis Tasks

Presentation of a Point of View

Practice Tasks for Units 1 and 2

FOR YEAR 11 VCE ESL 2008

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Studies 6–11: Uses of Persuasive Language & How They Work

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- Using Analytical Language
- Studying a Model Analysis

Practice Assessment Tasks 1–5: Analysing Persuasive Language

Presenting a Point of View

- Studying a Model Essay/Opinion Column
- Planning Strategies for Writing
- Studying a Model Speech
- Planning Strategies for Writing and for Presenting a Speech
- Ideas for Oral and Written Presentations

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- 3 Generalisations
- 4 Appeals
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 - Hyperbole
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